

Caldera Heat Batteries Limited

Website Privacy Notice

Last updated 27 November 2023

1. Overview

This Privacy Policy outlines how Caldera Heat Batteries Limited (referred to as "we", "us", or "our") collects, uses, stores, and protects your personal data when you use our website. We are committed to protecting your privacy in accordance with the General Data Protection Regulation (GDPR) and the Data Protection Act.

2. Data Controller

The data controller responsible for your personal information is Caldera Heat Batteries Limited. For any privacy-specific concerns, please contact Daniel Kirk at sales@caldera.co.uk or call +44 (0)345 034 8644.

3. Legal Basis for Processing

We process your data based on your consent and our legitimate interests in providing and improving our services, including using Google Analytics for website usage analysis.

4. Purpose of Data Collection

Your data is collected to enhance your website experience, process transactions, and improve our services. We use Google Analytics to understand website usage patterns.

5. Types of Data Collected

We collect information such as IP addresses, cookie identifiers, and, if voluntarily provided, contact details such as email address. Google Analytics also collects data related to your website usage.

6. Data Retention

We retain personal data only for as long as necessary for the purposes outlined in this policy, in accordance with our data retention policies and applicable laws.

7. International Data Transfers

Your data may be processed outside of the European Economic Area (EEA). Where this is the case, we ensure appropriate safeguards are in place for its protection.

8. Your Rights

You have the right to access, rectify, erase, or transfer your data, and to object to or restrict its processing. To exercise these rights, please contact us using the details above.

9. Changes to Our Privacy Policy

We may update this policy from time to time. We encourage you to review it periodically. Changes will be communicated on our website and take effect from the date of posting.

10. Contact Us

For further information or if you have any questions about this privacy policy, please contact Daniel Kirk at sales@caldera.co.uk or call +44 (0)345 034 8644.